## **Pucklechurch News Editorial Policy**

Pucklechurch News is published quarterly and aims to promote local activities, events and groups providing residents with information on the issues that affect our community. There is no charge to the public for the newsletter and no commercial advertising will be undertaken.

### **Articles**

The Editor is supported by the Editorial Group, who make the decision on whether an article should be included in Pucklechurch News.

Priority will be given to articles about Pucklechurch parish, its immediate environment or issues affecting the parish. Other articles may be accepted, at the editor’s discretion, if space permits. No article is deemed to represent the views of the Editor or the parish council unless specifically stated.

Articles should:

* have a maximum of 400 words, although larger articles may be considered in appropriate circumstance at the discretion of the Editor.
* be factual in content on matters affecting the parish
* provide information on local clubs, societies, charities or events affecting the parish
* be original and comply with copyright and plagiarism rules. It is the author’s responsibility to obtain permission to use any materials sourced from third parties
* not promote commercial interests or lend support to particular social, political or religious causes. The Editor reserves the right to amend or omit such submissions.

Articles containing accusatory, potentially defamatory or critical statements of other individuals will not be allowed.

If submitting photographs, permission must be given to use them and any photographs of children must have the permission of an appropriate adult.

### **Editing**

The code of recommended practice on local authority publicity 2011 places certain restrictions including the need to be:

* cost effective
* objective
* even-handed
* appropriate

The Editor, supported by the Editorial Group will strive to check fairness, accuracy and lack of bias but reserves the right to edit articles to ensure it meets the above criteria or reject articles deemed unsuitable. The decision of the Editor supported by the Editorial Group is final.