

up to

12 hours of  
free business  
support



## July & August

*FREE workshops to help your business  
start, grow and thrive*

### Instagram for Small Businesses

*5th July at 10am*

Would you like to market your business more effectively on Instagram? If you're a newbie, or just need to step up your game, this workshop will help you.

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### How to Write a Business Plan for Funding

*7th July at 6pm*

Learn how to create a traditional business plan useful for start-ups and / or business seeking to raise loan finance.

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### Essential Cyber Security for Small Businesses

*13th July at 10am*



The workshop will highlight the threats posed to small businesses and how some simple measures can reduce the likelihood and potential impact of a cyber-attack.

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### Creating your Business Growth Road Map

*14th July at 9:30am      Yate Library, BS37 4AX*

Join other local business owners in this practical and interactive workshop aimed at helping you to plan for the future of your business.

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### How to Promote Your Small Business on Facebook

*14th July at 10am*

You will learn how to take advantage of all the main features on your Facebook business page, reach new audiences and create engaging content.

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### How to Create a Great Small Business Website

*19th July at 10am*



We will take you through steps you need to take to plan and build a great small business website.

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**All workshops: [coolventures.co.uk/workshops](https://coolventures.co.uk/workshops)**



info@coolventures.co.uk



08000 418293

## Essential Online Marketing Tools



*20th July at 10am*

This workshop will help you to get to grips with a variety of digital marketing tools available for business owners for free or at low-cost.

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## Social Media Strategy for Small Businesses

*2nd August at 6pm*

Learn how to build social media strategy that delivers results and helps you reach your overall business goals.

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## How to Design Great Marketing Content with Canva

*10th August at 10am*

Join us for this session to learn how to design professional-looking marketing content with the graphic design tool Canva.

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## Starting in Business

*11th August at 6pm*

Running a business is both rewarding and challenging. Join us for this evening webinar and let us help you to get started!

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## Essential Finance for New Businesses

*17th August at 10am*

If you're just setting up or have recently started, this session will explain the essential financial requirements when running a business.

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## Instagram for Small Businesses

*30th August at 10am*

Would you like to market your business more effectively on Instagram? If you're a newbie, or just need to step up your game, this workshop will help you.

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